



The Arcadia Bluffs Experience

2019 marks a special milestone as we celebrate the twenty-year journey since the Arcadia Bluffs opening. This journey began with the vision of our owner, Mr. Richard Postma, and it remains as clear today as it was twenty years ago. That Arcadia Bluffs shall stand for excellence in all facets of the operation, that the staff shall commit to providing our guests with the absolute best experience, and that we shall act as good stewards of the beautiful landscape God has provided. Adhering to these tenants, this property has become the gold standard in the golf industry and the name Arcadia Bluffs has become synonymous with one thing – Excellence.

From our modest beginnings in a small Nantucket style clubhouse in a remote part of northern Michigan with just 18 holes to achieving recognition as a world-class travel destination, the story of our first twenty years is one of consistent growth and development. In many ways Arcadia Bluffs is a reflection of a bygone era of travel and service, where you are greeted at the door and warmly welcomed to your home away from home – we are genuinely happy to welcome you. Our guests are treated respectfully as ladies and gentlemen by our entire staff, the same way we treat each other. Doors are held open and smiling staff continually greet and call you by name throughout your visit. The grounds, golf courses, dining and lodging facilities, and golf shops of Arcadia Bluffs are meticulously maintained out of respect for you, our guests. All these ingredients define our culture and combined have become known as ***The Arcadia Bluffs Experience***.

To all who have visited Arcadia Bluffs over the past 20 years we offer our sincere, heartfelt gratitude and appreciation. It is our hope that we exceeded your expectations. To those who will be returning or making their first visit in 2019, please know that we share your excitement and enthusiasm and truly look forward to seeing you and helping you realize your personal ***Arcadia Bluffs Experience***. Whether you are gathering for a private family occasion, reigniting old friendships with golf and fellowship, celebrating precious moments in time, or simply escaping the rigors of everyday life, we are honored you have chosen Arcadia Bluffs and take this responsibility with the highest regard. The Arcadia Bluffs journey continues every day and without question our greatest achievements still lie ahead.

On behalf of our entire professional staff, we thank you.

A handwritten signature in black ink, which appears to read 'William Shriver, Jr.' The signature is fluid and cursive.

William Shriver, President

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